

**CLLD Cooperation OFFER**

# Title of the proposed project *(English)*

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| Tourism promotion and organization along a cycle route by a group of territories |

# Type of project *(select as many as you want)*

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| **Cooperation within the MS**  Across regions  Within the same region | **Transnational cooperation**  Cross-border cooperation  With other MSs (no shared border)  Non EU countries | **Sea basin cooperation**  Mediterranean  Baltic  North Sea  Atlantic |

Brief summary of the project idea *(max 800 characters)*

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| We are a group of 4 LAG along the cycle route Eurovélo 17 du Rhône between Lyon and Geneva, about 250 km out of a total of 1,165 km. We have initiated cooperation between these 4 LAG to organize the tourism development around this structuring axis. 4 other non-Leader territories are also associated.  We are looking for cooperation with a group of Leader territories wishing to implement a collective approach of tourism developpement along a cycle route and attract europeans customers. |

# Looking for partner located in the following types of areas *(select as many items as you want)*

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| National / Regional borders  Inland  Island  Lakes and rivers  Coastal  Mountainous | Rural  Peri-Urban  Urban  Small town  Historic centre  Densely populated residential area  Segregated/deprived neighbourhood | Isolated / remote  Sea basin  Mediterranean  Baltic  North Sea  Atlantic |

# Looking for partner located in areas with the following assets *(select as many items as you want)*

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| High Nature Value  Cropland  Pasture | Forest  Non-productive land  Industry | Presence of relevant cultural sites  Mineral extraction  Protected areas |

# Topic of the project *(select up to 10 items)*

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| Innovation  Research & Development  New technologies  Knowledge transfer / education / training activities  Broadband / Internet / ICT  Culture and Cultural heritage | Built environment  Village, harbour renewal  Public / community spaces / green areas  Energy efficiency, retro fitting buildings  Reconversion brownfield areas  Rural infrastructures  Social inclusion / Public services  Integrated service delivery  Social services  Transport & Mobility  Education  Health  Housing  Anti discrimination  Social enterprises  Employment / job creation  Access to labour market  Work-private life reconciliation  Self-employment  Upskilling  Target groups:  Youth  Women  Long term unemployed  Homeless  Elderly  Migrants  Fishermen  Marginalised communities e.g. Roma  People with disabilities  Ex offenders  Others |
| Agriculture & Farming  Small farms  Semi-subsistence farming  Organic farming  Livestock  Animal welfare  Young farmers  Urban farming  Fisheries and aquaculture  Fisheries  Aquaculture  Forestry  Food & Drink  Marketing  Supply chains / Producer organisations & Cooperatives  Non-food products / Crafts  Business development  Economic diversification  Tourism / Territorial branding |
| Natural environment & Resources / Landscape  Climate change mitigation / adaptation  Local energy production / renewable energies  Circular economy / bio, green economy |
| Governance  Community development  Rural Urban linkages |
| **Additional keywords:** (up to 3)  Cycle route, river | |

### Objective

Initial position / background / local context of the proposed project *(max 800 characters)   
The starting situation or local context in which the projects is going to operate*

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| We are a group of 4 LAG along the cycle route Eurovélo 17 du Rhône between Lyon and Geneva, about 250 km out of a total of 1,165 km. We have initiated cooperation between these 4 territories to organize the tourism development around this structuring axis. 4 other non-Leader territories are also associated.  Our actions consist  - To impulse the realization of infrastructures missing : rest areas, toilets, signaling, accommodation ....  - To irrigate remote areas with discovery circuits.  - Animate a network of service providers to develop new services along the route.  - To boost the attractiveness and promotion of this section of the Eurovélo17 with the Tourist Offices.  - To enhance the other pedestrian, equestrian or nautical itineraries that run along or cross this route. |

Proposed objectives / target group and activities *(max 800 characters)*

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| We are looking for cooperation with a group of Leader territories wishing to implement a collective approach of tourism developpement along a cycle route.  We are seeking cooperation with other territories with following objectives :  - Confront planned collectives actions (investment and running) and interterritorial consultation methods along routes with other European approaches.  - Adapt our reception and promotion actions to different European customers.  - Carry out exchanges and study trips between tourist professionnals to encourage the creation of new services.  - Mobilize the population and the decision-makers on the daily use of the bicycle and develop the uses of the VAE with other European examples. |

Country and /or kind of partner you are looking for *(ALL EU in case the interest is on any EU country)*

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| A group of Leader territories and non Leader associated possible |

# Languages spoken by your LAG staff

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| French English |

### Offering LAG

# Contact details

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| **Member State** | FRANCE |
| **Region** | Auvergne Rhône Alpes |
| **LAG name** | Avant Pays Savoyard |
| **Contact name** | Philippe BELUZE |
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This Cooperation Offer is valid until

*This is a mandatory field! Please provide a date after which the cooperation offer will not be valid anymore.*

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| March 2019 |

Date: August 19, 2018